



CONCORD INDEPENDENT BUSINESS ALLIANCE
- Concord Indies -
MEMBERSHIP APPLICATION
2011

Check the type of membership you're applying for:

__ INDEPENDENT BUSINESS __ INDIVIDUAL* __ NON-PROFIT ORGANIZATION

(* Individuals fill out only items below with *)

*Your Name or Business Owner's Name(s): _____

Business Name: _____

Physical Address: _____

*Mailing Address: _____

Owner's town of residence _____

*Phone #: _____ *Email: _____

Type of Business: _____ Website: _____

To join the Concord Indies, your business must fulfill ALL of the following criteria:

- No more than 6 locations
• Minimum of 50% of locations in MA or within 100 miles of Concord
• Minimum of 50% of owners in MA or within 100 miles of Concord
• Headquarters in MA or within 100 miles of Concord
• Privately owned
• Owner(s) has full decision-making authority (name, signage, logo, appearance, product selection, salaries, etc.)

___ Please check here if your business fulfills ALL of the above criteria.

Membership Fees

___ Indie Business: \$75 (Basic fee for core benefits. Additional benefits cost extra. See other side.)

___ Non-Profit organization: \$50

___ *Friend: \$35 ___ *Supporter: \$50 Benefactor: \$100-\$999 _____ Sponsor: \$1000-plus _____

*Individual membership

What do you most want by joining the Concord Indies?*

Please make your check out to "Concord IBA" and mail it to Concord IBA, PO Box 83, Concord MA 01742. Membership continues through December, 2011. Thank you for your support and participation!

Authorized Signature*

Date*

3/30/11

THE CONCORD INDIES – THREE TYPES OF MEMBERSHIP

For an application and to pay online, go to ConcordIndies.org and click on "join."
Alternately, a check and application can be dropped off at Concord Hand Designs at 33 Main Street.
Or mail to Concord Indies, PO Box 83, Concord, MA 01742.

1. INDEPENDENT BUSINESSES: \$75, basic fee for these core benefits:

- Continuous publicity encouraging the public to make Indies their first choice
- Link between your business and our newly upgraded website to increase your internet exposure
- Member-to-member directory
- Access to reduced group ad rates
- Membership decal identifying you as a Concord Indie
- Engagement with our local community (charities, Picnic in the Park, 375th fundraiser, etc.)
- Link to a national independent business movement (AMIBA, BALLE, New England Sustainable Businesses, etc.)

We'll inform you of options for additional benefits as they come up. These will cost an additional amount.

2. FRIENDS OF CONCORD INDIES (four levels: Friend, Supporter, Benefactor, Sponsor)

FRIEND & SUPPORTER OF CONCORD INDIES (Individuals)

The Concord Indies welcome individuals from anywhere that wish to advance our mission and goals. These include people who love to do business in Concord – residents and families from Concord and neighboring towns, visitors, and tourists alike. Your contribution will help promote the value of independent businesses in our community, maintain the small town feel of our village centers, and boost the local economy.

Friend: \$35

Supporter: \$50

BENEFACTORS & SPONSORS

We invite individuals, families, organizations, and businesses to give generously to help support the activities of the Concord Indies. (We reserve the right to partner only with Benefactors and Sponsors that resonate with our mission and goals.) Your generous contribution will help turn our goals into reality, and will help promote the value of independent businesses in our community, maintain the small town feel of our village centers, and boost the local economy.

Benefactor: \$100 - \$999

Sponsor: \$1000 – plus

3. NON-PROFIT ORGANIZATIONS: \$50

We look forward to working with community organizations on our shared goal of contributing to Concord's vibrant, personal, small town life – and its sense of place.